Unless otherwise defined in this announcement, terms defined in the prospectus dated 18 October 2010 (the "Prospectus") issued by AIA Group Limited (the "Company") have the same meanings when used in this announcement.

This announcement is for information purposes only and does not constitute an invitation or offer by any person to acquire, purchase or subscribe for securities. This announcement is not, and is not intended to be, an offer of securities of the Company for sale in the United States. The securities described in this announcement have not been, and will not be, registered under the U.S. Securities Act of 1933, as amended (the "U.S. Securities Act") and may not be offered or sold in the United States absent registration or an applicable exemption from registration requirements under the U.S. Securities Act. There is not, and is not intended to be, any public offering of the securities described in this announcement in the United States.

Hong Kong Exchanges and Clearing Limited, The Stock Exchange of Hong Kong Limited (the "Hong Kong Stock Exchange") and Hong Kong Securities Clearing Company Limited ("HKSCC") take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

Potential investors should read the Prospectus for detailed information about the Global Offering described below before deciding whether or not to invest in the Shares being offered.

In connection with the Global Offering, Goldman Sachs (Asia) L.L.C, its affiliates or any person acting for them (the "Stabilising Manager") on behalf of the Underwriters may over-allocate or effect any other transactions with a view to stabilising or maintaining the market price of the Shares at a level higher than that which might otherwise prevail for a limited period commencing from the day on which the Shares commence trading on the Hong Kong Stock Exchange. However there is no obligation on the Stabilising Manager to conduct any such stabilising activity, which if commenced, may be discontinued at any time. The stabilising action which may be taken by the Stabilising Manager may include primary and ancillary stabilising action such as purchasing or agreeing to purchase any of the Shares, exercising the over-allotment option, stock borrowing, establishing a short position in the Shares, liquidating long positions in the Shares or offering or attempting to do any such actions. Any market purchases will be effected in compliance with all applicable laws and regulatory requirements, including the Securities and Futures (Price Stabilising) Rules made under the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong). Any such stabilising activity is required to be brought to an end after a limited period. The number of Shares being offered in the Global Offering may be increased, up to 15% of the total number of Offer Shares offered under the Global Offering, including the Offer Shares offered under the Offer Size Adjustment Option, if any, at the Offer Price, which will be equal to 1,054,334,400 additional Shares, assuming the full exercise of the Offer Size Adjustment Option, or 878,612,000 additional Shares, assuming the Offer Size Adjustment Option is not exercised, through the exercise of the Over-Allotment Option expected to be granted to the International Underwriters by the Selling Shareholder, exercisable by the Joint Global Coordinators on behalf of the International Underwriters during the 30-day period from the last day for the lodging of applications under the Hong Kong Public Offer. In the event that such Over-Allotment Option is exercised, an announcement will be made.



AIA Group Limited

友 邦 保 險 控 股 有 限 公 司

(Incorporated in Hong Kong with limited liability)

GLOBAL OFFERING

Number of Offer Shares in : 5,857,413,800 Shares to be offered

the Global Offering by the Selling Shareholder

(subject to adjustment and the Offer Size Adjustment Option and the Over-Allotment

Option)

Number of International Placing Shares : 5,271,672,200 Shares (subject to adjustment and

the Offer Size Adjustment Option and

the Over-Allotment Option)

Number of Hong Kong Offer Shares : 585,741,600 Shares (subject to adjustment and

the Offer Size Adjustment Option)

Maximum Offer Price: HK\$19.68 per Hong Kong Offer Share,

plus 1% brokerage, SFC transaction levy of 0.003% and Hong Kong Stock Exchange trading fee of 0.005% (payable in full on application in Hong Kong dollars and subject to refund)

Par value : US\$1.00 per share

Stock code : 1299

Joint Global Coordinators and Joint Sponsors (in alphabetical order)







Goldman Sachs

Morgan Stanley

Joint Bookrunners and Joint Lead Managers







Goldman Sachs

Morgan Stanley

















Financial Adviser to AIA Group Limited



Application has been made to the Listing Committee of the Hong Kong Stock Exchange for the granting of the listing of, and permission to deal in, the Shares in issue (including new Shares underlying any RSU Awards which may be granted pursuant to the RSU Scheme and Shares to be issued pursuant to the exercise of any options which may be granted pursuant to the Share Option Scheme.) pursuant to the Global Offering as described in the Prospectus. Dealings in the Shares on the Hong Kong Stock Exchange are expected to commence at 9:30 a.m. on Friday, 29 October 2010. Subject to the granting of the listing of, and permission to deal in, the Shares on the Hong Kong Stock Exchange and compliance with the stock admission requirements of HKSCC, the Shares will be accepted as eligible securities by HKSCC for deposit, clearance and settlement in CCASS with effect from the Listing Date or such other date as determined by HKSCC. Settlement of transactions between participants of the Hong Kong Stock Exchange is required to take place in CCASS on the second business day after any trading day. All activities under CCASS are subject to the General Rules of CCASS and CCASS Operational Procedures in effect from time to time.

The Company is initially offering 585,741,600 Hong Kong Offer Shares, representing 10% of the total number of Shares initially being offered in the Global Offering, for sale by way of a public offer in Hong Kong at the Offer Price, along with the International Placing of initially 5,271,672,200 Shares (including the Agent Preferential Offer of 20,384,000 Shares to Eligible Agents and the Employee Preferential Offer of 7,324,000 Shares to Eligible Employee as described in the section headed "Structure of the Global Offering" in the Prospectus) (subject to adjustment, the Offer Size Adjustment Option and the Over-Allotment Option). The allocation of the Shares between the Hong Kong Public Offer and the International Placing is subject to adjustment as stated in the paragraph headed "The Hong Kong Public Offer" under the section headed "Structure of the Global Offering" in the Prospectus. The Agent Reserved Shares and Employee Reserved Shares being offered out of the International Placing Shares are not subject to the clawback mechanism, the Offer Size Adjustment Option or the Over-allotment Option.

In connection with the Global Offering, the Selling Shareholder intends to grant the Over-Allotment Option to the International Underwriters, exercisable by the Joint Global Coordinators on behalf of the International Underwriters. Pursuant to the Over-Allotment Option, the Joint Global Coordinators will have the right, exercisable at any time from the date of the International Placing Agreement up to 30 days from the last day for the lodging of applications under the Hong Kong Public Offer to require the Selling Shareholder to sell up to 15% of the total number of Offer Shares offered under the Global Offering, including the Offer Shares offered under the Offer Size Adjustment Option, if any, at the Offer Price to, among other things, cover over-allocations in the International Placing, if any. In the event that the Over-allotment Option is exercised, an announcement will be made.

The Offer Price is expected to be fixed by agreement between the Joint Global Coordinators (on behalf of the Underwriters), the Company and the Selling Shareholder on the Price Determination Date. The Price Determination Date is expected to be on or around Friday, 22 October 2010, and in any event, not later than Wednesday, 27 October 2010. The Offer Price will not be more than HK\$19.68 per Share and is expected to be not less than HK\$18.38 per Share. The Offer Price is expected to fall within the Offer Price range as stated in the Prospectus unless otherwise announced, as further explained below, at any time prior to the morning of the last day for lodging applications under the Hong Kong Public Offer. Investors applying for the Hong Kong Offer Shares must pay, on application, the maximum indicative Offer Price of HK\$19.68 for each Offer Share together

with brokerage of 1%, SFC transaction levy of 0.003% and Hong Kong Stock Exchange trading fee of 0.005% on each Hong Kong Offer Share. Acceptance of the applications for the Offer Shares pursuant to the Hong Kong Public Offer is conditional on the fulfillment of the conditions as stated in the paragraph headed "Conditions of the Global Offering" under the section headed "Structure of the Global Offering" in the Prospectus. If the conditions are not fulfilled or waived prior to the times and dates specified, all application monies will be returned to the applicants, and in the event that the Offer Price as finally determined is less than the Offer Price of HK\$19.68 per Hong Kong Offer Share initially paid on application, the surplus application monies together with the related brokerage of 1%, SFC transaction levy of 0.003% and the Hong Kong Stock Exchange trading fee of 0.005% attributable to the surplus application monies, will be refunded, in each case without interest and on the terms set out under paragraphs headed "Refund of Application Monies" in the section headed "How to Apply for Hong Kong Offer Shares, Agent Reserved Shares and Employee Reserved Shares". Refund payments will also be made in respect of wholly or partially unsuccessful applications. The Joint Global Coordinators, on behalf of the Underwriters, may, where considered appropriate, based on the level of interest expressed by prospective professional and institutional investors during the book-building process, and with the consent of the Company and the Selling Shareholder, reduce the number of Offer Shares being offered under the Global Offering and/or the indicative Offer Price range below that stated in the Prospectus at any time on or prior to the morning of the day which is the last day for lodging applications under the Hong Kong Public Offer. In such a case, the Company will, as soon as practicable following the decision to make such reduction, and in any event not later than the morning of the last day for lodging applications under the Hong Kong Public Offer, cause to be published in the South China Morning Post (in English) and The Hong Kong Economic Times (in Chinese) and posted on the website of the Hong Kong Stock Exchange (www.hkexnews.hk) and on the website of the Company (www.aia.com) (the contents of the websites do not form part of the Prospectus) notices of the reduction in the number of Offer Shares being offered under the Global Offering and/or the indicative Offer Price range. Upon issue of such a notice, the number of Offer Shares and/or the revised Offer Price range will be final and conclusive and the Offer Price, if agreed upon by the Joint Global Coordinators, on behalf of the Underwriters, the Company and the Selling Shareholder, will be fixed within such revised Offer Price range. Such notice will also include confirmation or revision, as appropriate, of the Global Offering statistics as currently set out in the Prospectus and any other information which may change as a result of such reduction. If applications for Hong Kong Offer Shares have been submitted, then even if the number of Offer Shares and/or the offer price range is so reduced such applications cannot be subsequently withdrawn. If the Company, the Selling Shareholder and the Joint Global Coordinators (on behalf of the Underwriters) are unable to reach agreement on the Offer Price on or before Wednesday, 27 October 2010, the Global Offering will not proceed and will lapse.

Applications for the Hong Kong Offer Shares, Agent Reserved Shares and Employee Reserved Shares will only be considered on the basis of the terms and conditions of the Prospectus and the related Application Forms. Applicants who wish to be allotted the Hong Kong Offer Shares in their own names should (i) complete and sign the WHITE application form; or (ii) submit applications online through the designated website of the eIPO Service Provider at www.eipo.com.hk under the eIPO service. Applicants who wish to have the Hong Kong Offer Shares allotted and issued in the name of HKSCC Nominees Limited and deposited directly into CCASS for credit to their CCASS Investor Participant stock accounts or the stock accounts of their designated CCASS Participants should (i) complete and sign the YELLOW application forms,

copies of which, together with the Prospectus, may be obtained during normal business hours from 9:00 a.m. on Monday, 18 October 2010 until 12:00 noon on Thursday, 21 October 2010 at the Depository Counter of HKSCC at 2nd Floor, Vicwood Plaza, 199 Des Voeux Road Central, Hong Kong; or their stockbrokers who may have the Application Forms and the Prospectus; or (ii) give **electronic application instructions** to HKSCC via CCASS. Applicants who wish to be alloted the Agent Reserved Shares should (i) complete and sign the **BLUE** application form or; (ii) submit applications online through the designated website at **www.eipo.com.hk**. Applicants who wish to be alloted the Employee Reserved Shares should (i) complete and sign the **PINK** application form; or (ii) submit applications online through the designated website at **www.eipo.com.hk**.

It should be noted that multiple or suspected multiple applications and any application for more than 50% of the 585,741,600 Shares initially comprised in the Hong Kong Public Offer (that is, 292,870,800 Hong Kong Offer Shares) will be rejected. Each applicant under the Hong Kong Public Offer will also be required to give an undertaking and confirmation in the Application Form submitted by him that he and any person(s) for whose benefit he is making the application has not applied for or taken up, or indicated an interest for, and will not apply for or take up, or indicate an interest for any Offer Shares under the International Offering, and such applicant's application is liable to be rejected if the undertaking and/or confirmation is breached and/or untrue (as the case may be) or it has been or will be placed or allocated Offer Shares under the International Offering.

The total number of the Offer Shares available under the Hong Kong Public Offer (before taking into account of any reallocation referred to below) is to be divided into two pools for allocation purposes: 292,870,800 Offer Shares in pool A and 292,870,800 Offer Shares in pool B. The Offer Shares in pool A will be allocated on an equitable basis to applicants who have applied for the Offer Shares with an aggregate purchase price of HK\$5 million (excluding the brokerage, the SFC transaction levy and the Hong Kong Stock Exchange trading fee payable) or less. The Offer Shares in pool B will be allocated on an equitable basis to applicants who have applied for the Offer Shares with an aggregate subscription price of more than HK\$5 million (excluding the brokerage, the SFC transaction levy and the Hong Kong Stock Exchange trading fee payable). Investors should be aware that applications in pool A and applications in pool B may receive different allocation ratios. If the Offer Shares in one (but not both) of the pools are undersubscribed, the surplus Offer Shares will be transferred to the other pool to satisfy demand in that other pool and be allocated accordingly. Applicants can only receive an allocation of the Offer Shares from either pool A or pool B but not from both pools.

Copies of the Prospectus, together with the **WHITE** application forms, may be obtained during business hours from 9:00 a.m. on Monday, 18 October 2010 until 12:00 noon on Thursday, 21 October 2010, from the following locations:

1. any of the following addresses of the Hong Kong Underwriters:

Citigroup Global Markets Asia Limited	50th Floor, Citibank Tower, 3 Garden Road, Central, Hong Kong
Deutsche Bank AG, Hong Kong Branch	48th Floor, Cheung Kong Center, 2 Queen's Road Central, Central, Hong Kong
Goldman Sachs (Asia) L.L.C	68th Floor, Cheung Kong Center, 2 Queen's Road Central, Central, Hong Kong
Morgan Stanley Asia Limited	46th Floor, International Commerce Center, 1 Austin Road West, Kowloon, Hong Kong
Barclays Capital Asia Limited	41st Floor, Cheung Kong Centre, 2 Queen's Road Central, Central, Hong Kong
Merrill Lynch Far East Limited	15th Floor, Citibank Tower, 3 Garden Road, Central, Hong Kong
CIMB Securities (HK) Ltd.	25th Floor, Central Tower, 28 Queen's Road, Central, Hong Kong
Credit Suisse (Hong Kong) Limited	45th Floor, Two Exchange Square, 8 Connaught Place, Central, Hong Kong
ICBC International Securities Limited	Level 17&18, Three Pacific Place, 1 Queen's Road East, Hong Kong
J.P. Morgan Securities (Asia Pacific) Limited	28th Floor, Chater House, 8 Connaught Road Central, Central, Hong Kong
UBS AG, Hong Kong Branch	52nd Floor, Two International Finance Centre, 8 Finance Street, Central, Hong Kong
BNP Paribas Capital (Asia Pacific) Limited	Suite 6415, 64th Floor, Two International Finance Centre, 8 Finance Street, Central, Hong Kong
BOCI Asia Limited	26th Floor, Bank of China Tower, 1 Garden Road, Central, Hong Kong

CCB International Capital Limited	34th Floor, Two Pacific Place, 88 Queensway, Admiralty, Hong Kong
Daiwa Capital Markets Hong Kong Limited	Level 26, One Pacific Place, 88 Queensway, Hong Kong
DBS Asia Capital Limited	22nd Floor, 99 Queen's Road Central, Hong Kong
Macquarie Capital Securities Limited	Level 18, One International Finance Centre, 1 Harbour View Street, Central, Hong Kong
Nomura International (Hong Kong) Limited	30th Floor, Two International Finance Centre, 8 Finance Street, Central, Hong Kong
Standard Chartered Securities (Hong Kong) Limited	15th Floor, Two International Finance Centre, 8 Finance Street, Central, Hong Kong

2. any of the following branches of Citibank (Hong Kong) Limited:

	Branch Name	Address
Hong Kong Island:	Wanchai Branch	Yue Hing Building, 101–105 Hennessy Road, Wanchai
	North Point Branch	Fortress Tower, 250 King's Road, North Point
Kowloon:	Mong Kok Branch	Punfet Building, 699–701 Nathan Road, Mong Kok
	Kwun Tong Branch	26 Yue Man Square, Kwun Tong
New Territories:	Shatin Branch	Shop 7, G/F, Shatin Plaza, Shatin

- 3. any of the branches of the following receiving banks:
 - (i) The Hongkong and Shanghai Banking Corporation Limited:

	Branch Name	Address
Hong Kong Island	:Hong Kong Office Hopewell Centre Branch	Level 3, 1 Queen's Road Central, Central Shop 2A, 2/F, Hopewell Centre, 183 Queen's Road East, Wan Chai
Kowloon:	Kwun Tong Branch Mong Kok Branch Tin On Building Branch 238 Nathan Road Branch Hung Hom Branch	No. 1, Yue Man Square, Kwun Tong L/G & U/G, 673 Nathan Road, Mong Kok 777–779 Cheung Sha Wan Road Shop No. 1, 1/F, 238 Nathan Rd G/F, Hung Hom Commercial Centre, 37–39 Ma Tau Wai Road, Hung Hom
New Territories:	Kwai Hing Branch Tuen Mun Town Plaza Branch Sheung Shui Centre Branch	Shop 2, 3/F, Sun Kwai Hing Plaza, 166–174 Hing Fong Road, Kwai Chung Shop 1, UG/F, Shopping Arcade Phase II, Tuen Mun Town Plaza, Tuen Mun Shop 1024–1028 & 1030–1031, Level 1, Sheung Shui Centre, Sheung Shui

(ii) Bank of China (Hong Kong) Limited:

	Branch Name	Address
Hong Kong Island	:Bank of China Tower Branch	3/F, 1 Garden Road
	North Point (Kiu Fai Mansion) Branch	413–415 King's Road, North Point
	Aberdeen Branch	25 Wu Pak Street, Aberdeen
	Chai Wan Branch	Block B, Walton Estate,
		341–343 Chai Wan Road, Chai Wan
Kowloon:	Kwun Tong Branch Whampoa Garden Branch	20–24 Yue Man Square, Kwun Tong Shop G8B, Site 1, Whampoa Garden, Hung Hom
New Territories:	Lucky Plaza Branch Kau Yuk Road Branch	Lucky Plaza, Wang Pok Street, Shatin 18–24 Kau Yuk Road, Yuen Long

(iii) China Construction Bank (Asia) Corporation Limited:

	Branch Name	Address
Hong Kong Island	l:Central Branch	6 Des Voeux Road Central, Central
	Sheung Wan Des Voeux Road Branch	237 Des Voeux Road Central, SheungWan
	Causeway Bay Plaza Branch	G/F, Causeway Bay Plaza 1, Causeway Bay
	Wanchai Hennessy Road Branch	139 Hennessy Road, Wanchai
Kowloon:	Yaumati Branch	556 Nathan Road, Yaumati
	Mei Foo Branch	Shop N46, G/F, Mei Foo Sun Chuen, Stage 6
New Territories:	Tsuen Wan Branch Yuen Long Branch	282 Sha Tsui Road, TsuenWan 68 Castle Peak Road, Yuen Long

(iv) Standard Chartered Bank (Hong Kong) Limited:

	Branch Name	Address
Hong Kong Island:	88 Des Voeux Road Branch	88 Des Voeux Road Central, Central
	Quarry Bay Branch	G/F, Westlands Gardens,
		1027 King's Road, Quarry Bay
Kowloon:	San Po Kong Branch	Shop A, G/F, Perfect Industrial Building, 31 Tai Yau Street, San Po Kong
	Mongkok Branch	Shop B, G/F, 1/F & 2/F,
		617–623 Nathan Road, Mongkok
	Tsimshatsui Branch	G/F, 10 Granville Road, Tsimshatsui
New Territories:	Shatin Centre Branch	Shop 32C, Level 3, Shatin Shopping Arcade, Shatin Centre, 2, 16 Wong Pok Street, Shatin
	Yuen Long Fung Nin Road Branch	2–16 Wang Pok Street, Shatin Shop B at G/F and 1/F, Man Cheong Building, 247 Castle Peak Road, Yuen Long
	Tseung Kwan O Branch	Shop G37–40, G/F, Hau Tak Shopping Centre East Wing, Hau Tak Estate, Tseung Kwan O

(v) Industrial and Commercial Bank of China (Asia) Limited:

	Branch Name	Address
Hong Kong Island	l:Central Branch	1/F, 9 Queen's Road Central, Central
	Wan Chai Road Branch	G/F, 103–103A Wan Chai Road, Wanchai
	North Point Branch	G/F, 436–438 King's Road, North Point
Kowloon:	Tsimshatsui East Branch	Shop B, G/F, Railway Plaza,
		39 Chatham Road South, Tsimshatsui
	Mongkok Branch	G/F, Belgian Bank Building,
		721–725 Nathan Road, Mongkok
	Hung Hom Branch	Shop 2A, G/F, Hung Hom Shopping
		Mall, 2–34E Tak Man Street,
		Hung Hom
New Territories:	Tsuen Wan Castle Peak	G/F, 423–427 Castle Peak Road,
	Road Branch	Tsuen Wan
	Tai Po Branch	Shop F, G/F, Mee Fat Building,
		No 34–38 Tai Wing Lane, Tai Po

Both WHITE and YELLOW Application Forms completed in all respects (to which cheques or bank's cashier orders payable to "HSBC Nominees (Hong Kong) Limited — AIA Public Offer" should be securely stapled) should be deposited in the special collection boxes provided at any one of the branches and/or sub-branches referred to above at the following times on the following dates:

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Monday, 18 October 2010 — 9:00 a.m. to 4:30 p.m.
Tuesday, 19 October 2010 — 9:00 a.m. to 4:30 p.m.
Wednesday, 20 October 2010 — 9:00 a.m. to 4:30 p.m.
Thursday, 21 October 2010 — 9:00 a.m. to 12:00 noon
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Applicants applying by eIPO may submit applications to the eIPO Service Provider through the designated website www.eipo.com.hk from 9:00 a.m. on Monday, 18 October 2010 until 11:30 a.m. on Thursday, 21 October 2010 (24 hours daily, except on the last application day). The latest time for completing full payment of application monies in respect of such applications will be 12:00 noon on Thursday, 21 October 2010, the last application day. Applicants will not be permitted to submit applications to the eIPO Service Provider after 11:30 a.m. on the last day for submitting applications. If you have already submitted your application and obtained a payment reference number from the website prior to 11:30 a.m., you will be permitted to continue the application process (by completing payment of application monies) until 12:00 noon on the last day for submitting applications, when the application lists close.

Investors can apply for Hong Kong Offer Shares by giving **electronic application instructions** to HKSCC as follows:

1. CCASS Investor Participants can give **electronic application instructions** to HKSCC through the CCASS Phone System by calling (852) 2979 7888 or through the CCASS Internet System

(https://ip.ccass.com) (using the procedures contained in HKSCC's "An Operating Guide for Investor Participants" in effect from time to time). HKSCC can also input **electronic application instructions** for CCASS Investor Participants on their behalf if they go to the Customer Service Centre of HKSCC at 2nd Floor, Vicwood Plaza, 199 Des Voeux Road Central, Hong Kong and complete an input request form. Prospectuses are also available for collection at the Customer Service Centre of HKSCC.

2. Those who are not CCASS Investor Participants can instruct their brokers or custodians who are CCASS Clearing Participants or CCASS Custodian Participants to give **electronic application instructions** to HKSCC via CCASS terminals to apply for Hong Kong Offer Shares on their behalf. CCASS Clearing/Custodian Participants can input **electronic application instructions** at the following times on the following dates:

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Monday, 18 October 2010 — 9:00 a.m. to 8:30 p.m. (1)
Tuesday, 19 October 2010 — 8:00 a.m. to 8:30 p.m. (1)
Wednesday, 20 October 2010 — 8:00 a.m. to 8:30 p.m. (1)
Thursday, 21 October 2010 — 8:00 a.m. (1) to 12:00 noon
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CCASS Investor Participants can input **electronic application instructions** from 9:00 a.m. on Monday, 18 October 2010 until 12:00 noon on Thursday, 21 October 2010 (24 hours daily, except the last application day).

A **BLUE** Application Form is being despatched with an electronic copy of the Prospectus on CD ROM to Eligible Agent by the Company. Printed copies of the prospectus are available at the branches of the Hong Kong Underwriters and the receiving banks stated above between 9:00 a.m. on Monday, 18 October 2010 and 12:00 noon on Thursday, 21 October 2010. Replacement **BLUE** Application Forms and electronic copies of the Prospectus on CD ROM are available for collection from the Company's Hong Kong Share Registrar, Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong between 9:00 a.m. on Monday, 18 October 2010 and 12:00 noon on Thursday, 21 October 2010.

A **PINK** Application Form is being despatched with an electronic copy of the Prospectus on CD ROM to Eligible Employee by the Company. Printed copies of the Prospectus are available at the branches of the Hong Kong Underwriters and the receiving banks stated above between 9:00 a.m. on Monday, 18 October 2010 and 12:00 noon on Thursday, 21 October 2010. Replacement **PINK** Application Forms and electronic copies of the Prospectus on CD ROM are available for collection from the Company's Hong Kong Registrar, Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong between 9:00 a.m. on Monday, 18 October 2010 and 12:00 noon on Thursday, 21 October 2010.

Subject to the terms and conditions set out in the Prospectus and the Application Forms relating thereto, applications must be received no later than 12:00 noon on Thursday, 21 October 2010 (or if the application lists are not open on that day, then by 12:00 noon on the next day the lists are open). Please see the section headed "How to Apply for Hong Kong Offer Shares, Agent Reserved Shares

These times are subject to change as HKSCC may determine from time to time with prior notification to CCASS Clearing/Custodian Participants.

and Employee Reserved Shares" in the Prospectus for further details. No receipt will be issued for application monies.

The application lists will open from 11:45 a.m. to 12:00 noon on Thursday, 21 October 2010 (or such later date as may apply in case of a tropical cyclone warning signal No. 8 or above or a "black" rainstorm warning signal being in force as described in the section headed "How to Apply for Hong Kong Offer Shares, Agent Reserved Shares and Employee Reserved Shares — Effect of Bad Weather on the Opening of the Application Lists" in the Prospectus).

It is expected that the final Offer Price, an indication of the level of interest in the International Placing and the basis of allocation of the Hong Kong Offer Shares, the Agent Preferential Offer and the Employee Preferential Offer will be published on Thursday, 28 October 2010 in the South China Morning Post (in English) and the Hong Kong Economic Times (in Chinese) and be posted on the websites of the Hong Kong Stock Exchange (www.hkexnews.hk) and the Company (www.aia.com) (the contents of the website do not form part of the Prospectus). Results of allocations in the Hong Kong Public Offer, the Agent Preferential Offer and the Employee Preferential Offer (with successful applicants' identification document numbers, where appropriate) are expected to be available through a variety of channels (as detailed in the section headed "How to Apply for Hong Kong Offer Shares, Agent Reserved Shares and Employee Reserved Shares — Publication of Results" in the Prospectus) from Thursday, 28 October 2010.

If you are applying for the Hong Kong Offer Shares by using a YELLOW Application Form or by giving electronic application instructions to HKSCC and your application is wholly or partially successful, your share certificate will be issued in the name of HKSCC Nominees Limited and deposited into CCASS for credit to your CCASS Investor Participant stock account or the stock account of any designated CCASS Participant which you have instructed to give electronic application instructions on your behalf or as instructed by you in your YELLOW Application Form on Thursday, 28 October 2010 or in the event of a contingency, on any other date as shall be determined by HKSCC or HKSCC Nominees Limited. If you are applying through a designated CCASS Participant (other than a CCASS Investor Participant), you can check the number of Hong Kong Offer Shares allocated to you (and the amount of refund money payable to you if you have instructed a CCASS Clearing/Custodian Participant to give electronic application instructions on your behalf) with that CCASS Participant. If you are applying as a CCASS Investor Participant, you should check the results of allocations made available by the Company on Thursday, 28 October 2010 (for CCASS Investor Participants applying by giving electronic application instructions to HKSCC, they can also check the application result via the CCASS Phone System and CCASS Internet System) and report any discrepancies to HKSCC before 5:00 p.m. on Thursday, 28 October 2010 or such other date as shall be determined by HKSCC or HKSCC Nominees Limited. Immediately following the credit of the Hong Kong Offer Shares to your stock account, you can check your new account balance via the CCASS Phone System and CCASS Internet System (under the procedures contained in "An Operating Guide for Investor Participants" as published by HKSCC in effect from time to time). HKSCC will also make available to you an activity statement showing the number of Hong Kong Offer Shares credited to your CCASS Investor Participant stock account and (if you are applying by giving electronic application instructions to HKSCC) the amount of refund monies (if any) credited to your designated bank account.

Notwithstanding the despatch of share certificates (currently expected to take place on Thursday, 28 October 2010), share certificates will only become valid certificates of title at 8:00 a.m. on Friday, 29 October 2010 provided that the Global Offering has become unconditional in all respects and the right of termination described in the section entitled "Underwriting — Grounds for termination" in the Prospectus has not been exercised.

Dealings in the shares on the Hong Kong Stock Exchange are expected to commence on Friday, 29 October 2010. The Shares will be traded in board lots of 200 Shares.

By order of the board of AIA Group Limited
Mark Edward Tucker

Group Executive Chairman and Executive Director

Hong Kong, 18 October 2010

As at the date of this announcement, our executive Director is Mr. Mark Edward Tucker, our non-executive Directors are Mr. Edmund Sze Wing Tse, Mr. Jack Chak-Kwong So, Mr. Jeffrey Joy Hurd and Mr. Jay Steven Wintrob and our independent non-executive Directors are Sir Chung-Kong (CK) Chow, Mr. Rafael Si-Yan Hui and Dr. Qin Xiao.

Please also refer to the published version of this announcement in **South China Morning Post** and **The Standard**.